

# CITY OF EASTVALE 2021 YEAR IN REVIEW







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On behalf of the City Council and city staff, I would like to wish you and your family the best holiday season. I, like many here in Eastvale, love the holiday season and what it brings. Whether it is an opportunity to step back and reflect, spend time with loved ones, or appreciate all that we have, it is important that we use this time to think about all we have achieved together, but also look forward to the endless possibilities of what we will be able to achieve in the year ahead.

The past 20 months have certainly been challenging for many not just in Eastvale, but in our county, region, state, and nation as well. However, we as a community remain resilient and are constantly adapting. It is because of our community that we will come out of this pandemic stronger than ever. I am extremely proud that

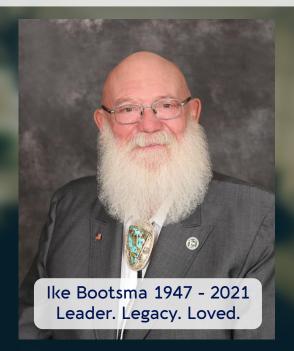
I get to call Eastvale my home and that I have the opportunity to serve as the mayor of our great city. I look forward to what will surely be an exciting year ahead.



Earlier this year we tragically lost City of Eastvale Councilmember Ike Bootsma. Ike served on City Council from 2012 to 2016 and served as Mayor four times. He was later reelected in 2020 and sadly passed before finishing his term.

Ike moved to Eastvale in 1975 and started a calf ranch that successfully operated until May of 2007. Ike survived by his loving wife, Squeaker and his four children, Shaun Bootsma, Heidi Tillman, Mike Kirk, and Metchelle Bootsma.

The City of Eastvale is thankful for Ike's years of service and his dedication to elevating our #commUNITY.





### LAW ENFORCEMENT APPRECIATION DAY

January 9 was a special day for Eastvale as we recognized Law Enforcement Appreciation Day. Thank you to the members of the Riverside County Sheriff's Department who serve and protect our #commUNITY daily. We are proud to honor the Riverside Sheriff's Department for its efforts in keeping Eastvale a safe place to work, play, and live.

#### COMMUNITY CLEAN-UP DAY

On January 16 the City of Eastvale held its very first Community Clean-Up Day in honor of Martin Luther King Jr.'s day of service. During the event, nearly 200 volunteers came together to pick up over 100 bags of trash. The event was such a large success that the City has continued this effort throughout the year. Thank you to the residents who participated and made an impact in Eastvale this year!





### BLACK HISTORY MONTH PROCLAMATION

#### A COUNCIL COMMITTED TO DIVERSITY

In February, the Eastvale City Council was pleased to present a proclamation acknowledging February as Black History Month.

Much of the City of Eastvale's honor, strength, and distinction can be attributed to the diversity of cultures and traditions represented by our residents. As a result of their determination, hard work, and perseverance, Black Americans have made valuable and lasting contributions to our commUNITY and the City of Eastvale was honored to acknowledge February as Black History Month.







### ROADWAY ADOPTION CLEAN-UP DAY

The City hosted its second Roadway Adoption Clean-up Day February 13 from 9:00 a.m. to 11:00 a.m. Thank you to those who participated.

Let's continue to keep Eastvale clean!



### EASTVALE DECLARED 29TH SAFEST CITY

This year Safewise ranked the City of Eastvale as the 29th safest city in California!
This ranking is out of 482 cities in California making Eastvale the 2nd safest city in Riverside County and in the top 6% of safest cities in the state!

# RESIDENTIAL CLEAN-UP & PAPER SHREDDING EVENT

March 8 the City partnered with Waste Management to host a free residential clean-up and paper shredding event. A total of 629 vehicles participated in this successful event.

A huge shout out to the City team and all our volunteers for making this event possible!





#### ROADWAY SAFETY ENHANCEMENTS AT CITRUS ST. & HARRISON AVE.

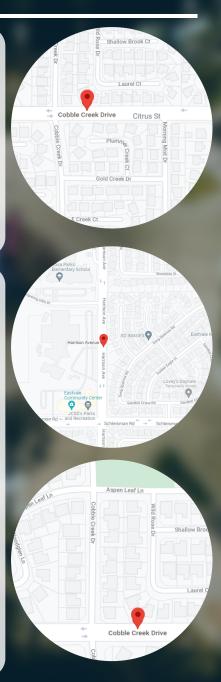
At the March 24 City Council Meeting Council approved roadway safety enhancements at the Citrus Street and Harrison Avenue intersection and along the Citrus Street corridor. This work enhanced existing traffic signage, lane striping, and lane/intersection visibility.

### EXPLORE EASTVALE CAMPAIGN

Early this year the City launched its Explore Eastvale campaign to understand Eastvale from a resident's perspective. We wanted to know from residents if they felt like our streets were safe, welcoming, and inclusive.

From April 15 to May 10, we asked residents, community champions, business leaders, faith leaders, youth groups, scouts, students, and active living enthusiasts to volunteer to walk, run, or ride our streets and complete a short survey.

All the feedback we received is being used to inform the Eastvale 2040 Plan.





#### FIRST-EVER EATSVALE

The City hosted its first-ever EASTvale event in May of this vear! This food truck festival was designed to engage, excite, and elevate our residents by hosting food, art, and music in one single location. We hosted FATSvale once a month all the way through October and had over 2.000 members of the community in attendance each time. EATSvale will return in 2022 and we can't wait to welcome the commUNITY! And for those interested in being a vendor for future events, email events@eastvaleca.gov

#### PASSPORT DAY

Eastvale's wildly successful U.S. Passport Day kicked off in May. In one day the City of Eastvale processed over 70 passports for members of the commUNITY. It was so successful that we hosted a second Passport Day just a month later.

### 6TH ANNUAL NATIONAL DAY OF PRAYER

Councilmember Jocelyn Yow attended the 6th Annual National Day of Prayer, hosted by the Eastvale Chamber of Commerce.



#### BALANCED 2021-22 FISCAL-YEAR BUDGET APPROVED

On June 23, the Eastvale City Council unanimously approved the 2021-22 Fiscal-Year Budget. The budget adopted is balanced, fiscally responsible, comprehensive, and consistent with the policy direction reflected in goals and initiatives of the City's adopted Strategic Plan in March 2021. It is also consistent with the priorities expressed by the community in the most recent Community Satisfaction Survey in January 2021. As outlined by the City Council, our top priorities for the future include, but are not limited to, economic development, inclusive commUNITY, and public safety.

This 2021-22 budget is a result of the City of Eastvale's budgetary themes of continued growth, resiliency, and elevating our commUNITY.



### LITTLE EASTVALE LIBRARIES

Today, more than 30 million adults cannot read or write above a third-grade level. The more books in or near the home, the more likely a child is to learn and love to read.

The City of Eastvale launched its Little Eastvale Library book exchange program to foster a love of learning and set the stage for early educational success.

If you're interested in hosting your own Little Eastvale Library, email Councilmember Jocelyn Yow at jyow@eastvaleca.gov to learn more.





### EASTVALE'S FIRST TESLA SUPERCHARGERS

Tesla, in partnership with Lewis Retail Centers and the City of Eastvale, installed 16 Tesla Superchargers at the Eastvale Gateway Shopping Center. These superchargers were installed to meet the needs of applicable community members.





### FIRST SOOFA SIGNS IN CALIFORNIA

The very first Soofa signs in the State of California arrived in the City of Eastvale this August!

The City's first two Soofa signs were installed at Eastvale Gateway, right outside City Hall and at The Station in the Goodman Commerce Center. Soofa signs are 100% solar-powered, smart electronic paper display signs, designed to bring real-time information such as local news updates, social media feeds, interactive surveys, real-time public transit, upcoming events, and much much more!

## EASTVALES WELCOMES NEW SPECIAL ENFORCEMENT TEAM

August 27 the City of Eastvale City Council welcomed our new Special Enforcement Team to the Eastvale family. This team will allow for better safety services in the City of Eastvale and we're thankful to our Council for approving the addition of this team!



### 9/11 TOWER UNVEILING AND MEMORIAL SERVICE

On September 11 the City of Eastvale held a 9/11 memorial ceremony and unveiled its permanent monument, "Never Forget" to pay tribute to those that lost their lives during the attack on the World Trade Center.

Our annual 9/11 event brings us together and reminds us to "never forget."

Residents are encouraged to visit Eastvale Fire Station #27 to visit this monument.

#### **CERT TRAINING PROGRAM**

CERT stands for Community Emergency Response Team. CERT is a training program that prepares residents to help themselves, their family, and their neighbors in the event of a disaster. The City of Eastvale recognizes the value of CERT training and encouraged residents to attend ours in September of this year. The training ensures Eastvale residents have the skills to help emergency responders save lives and protect property.





#### **EASTVALE'S BIRTHDAY**

This October the City of Eastvale celebrated its 11-year incorporation! While our City is relatively new, we are proud of the strides we have made and look forward to future growth!

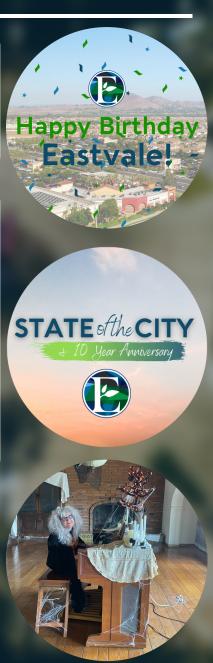
#### STATE OF THE CITY

Each year the City of Eastvale hosts its State of the City event to meet with the public and identify its current and future priorities as well as our recent wins. This year's theme was "Elevate Eastvale: Soaring to New Heights" and the City team had a great night sharing our accomplishments from 2021 and expressing our goals for the future.

Thank you to the Eastvale Chamber of Commerce for its partnership with this event and many others throughout the year.

#### **EEK!VALE**

Our inaugural Eek!Vale Halloween event kicked off this year with over 6,000 members of the commUNITY in attendance. Residents were able to enjoy cultural performances, plays, costume contest, arts & crafts, kid fun zone, and our now famous haunted house tour. We can't wait to continue this tradition each year!





### VETERANS DAY RECOGNITION SIGNS

To support and celebrate Veterans in in our City, the City of Eastvale partnered with the Eastvale Chamber of Commerce for a Veterans Day Recognition Sign Campaign! Our City Council spent the day passing out these signs and meeting Veterans in the community. The City of Eastvale is thankful for the members of our City who have fought and continue to fight for our freedom.



In 2021 we launched our all-new My Eastvale App as an updated and improved way residents can report non-emergency issues throughout the City. Residents can take or upload photos of an issue and mark the geographic location on a map and then track the request for follow-up. Visit the app store to download the My Eastvale App today!

#### LEAL PROPERTY DESIGNATION

In November the Eastvale City Council officially designated the Leal property as the future Civic Center Site location for our Public Library/Community Center, City Hall, Police Station, and 3rd Fire Station!





### SHOP WITH A FIREFIGHTER

We were honored to be a part of the annual "Shop with a Firefighter" event hosted by the CAL FIRE/Riverside County Fire Department Firefighters Benevolent Fund right here in Eastvale! Through a carefully selected screening process set forth by the Riverside County Child Protective Services Department, our firefighters partner with youth who receive funds for clothing, school supplies, toys, and personal necessities.

#### MIRACLE ON CITRUS ST.

Our first ever Miracle on Citrus St. was a huge hit and we can't thank the Eastvale commUNITY enough for coming! We welcomed over 12,000 people at the two-day event!

Our commUNITY thoroughly enjoyed our trackless train ride through the North Pole, meeting Santa, participating in arts & crafts, playing in the snow, watching entertainment, and visiting food trucks!

Our next event is right around the corner so stay tuned for updates!



### RECOGNIZING EASTVALE'S CITY COUNCIL

This year the Eastvale City Council truly championed our core values: kindness, grit, and solutions-driven as they worked to manage public resources and deliver community services.

Their top priority targets this year include:

Organizational Development
Economic Development
Financial Planning
Public Safety
Infrastructure
Inclusion
Innovation & Technology

Eastvale is thankful for the way they serve this commUNITY.

Thank you, Mayor Clint Lorimore, Mayor Pro Tem Todd Rigby, Councilmember Jocelyn Yow, Councilmember Christian Dinco, and Councilmember Brandon Plott.





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